



Building Knowledge and Professional Relationships

2012 Affiliate Program Silver Level

2012 Silver Affiliate Membership
(Based on a calendar year from January-December 2012)

Annual \$6,000

Benefits Include:

RELATIONSHIP BUILDING AND NETWORKING

- Access to the WSTA Member Directory* (includes: company name, individual name, title, mailing address, phone and fax numbers)
- Two (2) complimentary tickets to the WSTA Gala. Must be a Vendor Affiliate or Sponsor to attend this exclusive event.
- One (1) complimentary pass to attend each seminar and discounts on additional passes

BRAND EXPOSURE

- Teasers for an educational article and What's New listing included in one Digital *Ticker* issue (links to article and listing on WSTA Web site)
- Promotion of a product/service in one Limelight e-newsletter
- Listed as a Silver Affiliate in all *Ticker* issues and Limelight e-newsletters
- Post two (2) banner ads on the WSTA Web site for one month each
- Recognition on the WSTA Web site as a Vendor Affiliate throughout 2012
- An enhanced listing in the online Resource Guide
- Marketing sheet at all WSTA seminars
- Inclusion on signage at WSTA events

DISCOUNTS AND OTHER SPECIAL OFFERINGS

- 10% off speaking sponsorships at WSTA seminars (subject to availability)
- 10% off advertising opportunities over \$1,000
- Offer your financial services clients 25% off WSTA Corporate Member dues if they are not currently a member
- Offer discounts on your products and services to WSTA members

*The Membership Directory is distributed at the end of the 1st and 2nd Quarters. No Membership Directories will be distributed after August 31, 2012.

Please call the WSTA office at 732-530-8808 for more information about the 2012 Vendor Affiliate Program.

