



*Building Knowledge and Professional Relationships*

## 2012 Affiliate Program Gold Level

**Key Contacts Program – Get Email addresses for the primary and secondary members at 50% of WSTA financial firms (you select the companies). Also receive the Membership Directory as described below.**

### **2012 Gold Affiliate Membership**

**Annual \$12,000**

(Based on a calendar year from January-December 2012)

#### **Benefits Include:**

#### **RELATIONSHIP BUILDING AND NETWORKING**

- Access to the WSTA Member Directory\* (includes company name, title, individual name, mailing address, phone and fax numbers)
- Four (4) complimentary tickets to the WSTA Gala. Must be a WSTA Affiliate or Sponsor to attend this exclusive event.
- Breakfast or Break Sponsorship at one WSTA seminar
- Two (2) complimentary passes to attend each seminar and discounts on additional passes

#### **BRAND EXPOSURE**

- Teasers for an educational article and What's New listing included in one Digital *Ticker* issue (links to article and listing on WSTA Web site)
- Promotion of a product /service in three issues of the Limelight e-newsletter
- Listed as a Gold Affiliate in all *Ticker* issues and Limelight e-newsletters
- Feature a White Paper on the WSTA home page for one month
- Post two banner ads on the WSTA Web site for one month each
- Recognition on the WSTA Web site as a Vendor Affiliate throughout 2012
- An enhanced listing in the online Resource Guide
- Company information sheet in attendee packages at all WSTA seminars (restrictions apply)
- Inclusion on signage at WSTA events

#### **DISCOUNTS AND OTHER SPECIAL OFFERINGS**

- 10% off speaking sponsorships at WSTA seminars (subject to availability)
- 10% off advertising opportunities over \$1,000
- Offer your financial services clients 25% off WSTA Corporate Member dues if they are not currently a member
- Offer discounts on your products and services to WSTA members

\*The Membership Directory is distributed at the end of the 1<sup>st</sup> and 2<sup>nd</sup> Quarters. No Membership Directories will be distributed after August 31, 2012.

**Please call the WSTA office at 732-530-8808 for more information about the 2012 Vendor Affiliate Program.**

