

Asset in TechTrends

[View in browser](#)

The screenshot displays the WSTA Tech Trends website interface. At the top left is the WSTA logo. The main heading reads "Tech Trends Industry Insights for FSI Professionals" with the date "April 2022" on the right. A green navigation bar contains the following menu items: "INDUSTRY INSIGHTS", "UPCOMING EVENTS", "EVENT HIGHLIGHTS", and "INDUSTRY EVENT". Below this, there are several content cards:

- Aptitude Software**: "Transforming the Office of Finance in Financial Services" (Whitepaper)
- box**: "Managing a New Era of Financial Services" (Blog)
- FLASHPOINT**: "Top 7 Cyber Threats to the Financial Services Sector" (eBook)
- NTT DATA**: "Customers are Loyal to Experiences – Not Banks" (WSTA Exclusive)

At the bottom, there is a black advertisement for the "2022 ModelOps Summit" on April 28th at 10:00 am (ET). The ad features the logos for Corinium and ModelOps, a description of the summit, and a prominent green button that says "REGISTER TODAY TO SECURE YOUR PASS".

Advertisement

Asset on Home Page

The screenshot shows the WSTA website home page. At the top left is the WSTA logo. The navigation menu includes "Events.", "Knowledge Center.", "Engage.", "About.", and "Member Info Hub.". Below the navigation is a "Featured Event" section with the title "Managing the Multicloud: Hybrid Cloud Operations" and a "Learn More" button. Underneath are three main content pillars: "Learn" (enhance industry knowledge), "Connect" (meet & build relationships), and "Innovate" (be on the leading-edge of technology). Below these is a "Featured Content." section with three cards. The first card, highlighted with a green border, is a whitepaper from Confluent titled "10 Ways Data Streaming Drives Transformation in Financial Services". The second card is an "Executive TechTalks" piece from ServiceNow titled "Tension Between Cybersecurity & Digital Customer Experience". The third card is a report from SMART titled "Looking for a Leader in CCM?".

WSTA WALL STREET
TECHNOLOGY
ASSOCIATION

Events. Knowledge Center. Engage. About. Member Info Hub.

Featured Event

Managing the Multicloud: Hybrid Cloud Operations

Learn More

Learn
Enhance industry knowledge through videos, whitepapers & articles

Connect
Meet & build relationships with financial services & insurance professionals

Innovate
Be on the leading-edge of technology advances & best practices

Featured Content.

10 Ways Data Streaming Drives Transformation in Financial Services

Download this whitepaper to learn how streaming data technologies are impacting the financial services industry today.

CONFLUENT
Data in Motion

EXECUTIVE TechTalks
Tension Between Cybersecurity & Digital Customer Experience

Executive TechTalks | Tension Between Cybersecurity & DCX

How do you balance the tension between cybersecurity and digital customer experience (DCX)? Cybersecurity and DCX teams sometimes seem to...

servicenow

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Business agility improves customer and employee experience.

Looking for a Leader in CCM?
See Why Aspire Named Smart Communications as a Leader in Vendor Neutral SaaS CCM, AnyPlan CCM & CSP

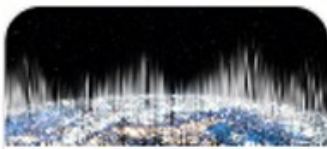
Read the Report SMART

Asset in Knowledge Center

Knowledge Center

Featured Content | Executive TechTalks | Press Release

Featured Content



10 Ways Data Streaming Drives Transformation in Financial Services

Download this whitepaper to learn how streaming data technologies are impacting the financial services industry today.



Complimentary Gartner® Research, Innovation Insight for Observability

Read this report to learn how observability and AIOps helps add flexibility to incident investigations, unify insights generated by monitoring [...]



The Role of Revenue Management

Using Your Most Important KPI to Gain Competitive Advantage As finance moves towards automating the 70-80% of finance tasks that [...]



[More Featured Content](#)

Social Media Asset Promotion

WSTA @WSTAorg · Oct 12

With ransomware attacks on the rise, financial services organizations should consider enhancing their business continuity strategies to leverage modern file data platform capabilities. Learn more from @Qumulo. bit.ly/3ol2g1Q #Cybersecurity



1 retweet, 2 likes

Wall Street Technology Association (WSTA)
1,774 followers

With #ransomware on the rise, many #financialservices institutions are reassessing their business continuity strategies. But what specific strategies and tactics will mitigate these attacks?

Andrew Keating, Senior Director & Global Head of Industry Marketing at **Qumulo**, explains leveraging modern file data platform capabilities should be a part of your restructuring.

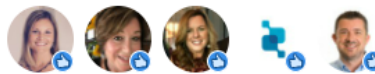


Leveraging A Modern File Data Platform & APIs for Ransomware Mitigation

wsta.org · 3 min read

Alyssa DelPizzo and 4 others · 1 comment

Reactions



Very useful... Thank you for... Love this... What about...

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Phyllis Lampell · 1st
Executive Director, WSTA and President at PML Consulting, LTD.
Thanks for sharing
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